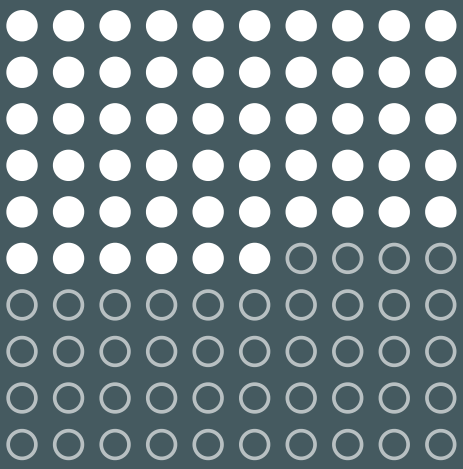
CLEARTRILL

WHITE PAPER
NOVEMBER 2026

EDITION FOR PARTNERS

The Answered Call



100 calls to a business.
A person answers 56.

The first phone call, in 1876, was a call for an assistant. A hundred and fifty years later, a person picks up only a little more than half the calls made to a business. This paper is about the rest of those calls, and about the honest AI assistant built to answer them.

01 The problem
02 The old answers
03 Why now
04 The product
05 Trust
06 Where it stands
07 The market
08 The field
09 The business
10 For partners

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THE SHORT VERSION

The phone still decides who gets the job.

People call when they are ready to buy. In the largest set of business calls we found, a person picked up 56 times in 100.[1] Most of the other callers leave no message, and most get no call back.

ANSWERED BY A PERSON

56%

of calls to businesses, across more than 70 million calls.[1]

LEFT A VOICEMAIL

15%

of missed callers, across more than 18 million missed calls.[2]

NO CALL BACK IN 48 HOURS

69%

of missed calls, across 16.7 million missed calls.[3]

1 **The problem is as old as the telephone.** The first call ever made was a call for an assistant. Today the person the phone rings for is on a job, with a customer or asleep.

2 **The old fixes do not fit a small business.** Callers skip voicemail. A receptionist earns a median US$38,010 a year in the United States.[4] A human answering service charges US$649 to US$1,725 for a 500-minute month.[5][6]

3 **In 2026 the price changed.** AI can now hold a phone conversation. The same 500 minutes cost US$89 a month on Cleartrill.[7]

4 **Cleartrill is built to be trusted.** It tells callers it is an AI and that the call is recorded, answers from the information the business approved, books open times in the calendar and sends what needs a person back to a person.

5 **It is live, and it is new.** On the web, on Google Play and on the App Store,[8][9] in English, French and Spanish, with 24 voices to choose from. An AI copy of the user's own voice, made with signed consent, is on sale in English and Spanish. This paper says plainly what is built and what is not.

6 **The market is every business with a phone.** About 42.8 million small businesses in the United States, Canada and Mexico,[10][11][12] from one person with a mobile to the local phones of a large network.

THE OFFER IN ONE LINE

One assistant, from US$39 a month. The same app for one person and for every local phone in a network.

01 · THE PROBLEM

The first call ever made was a call for an assistant.

1876

Alexander Graham Bell speaks the first sentence carried by a telephone: “Mr. Watson, come here, I want to see you.”[13] He is calling his assistant in the next room.

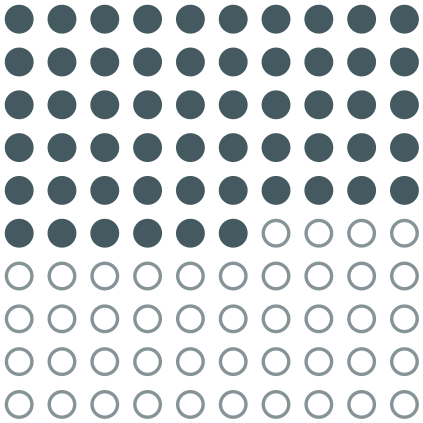
1878

Thomas Watson patents the signal that announces a call.[14] The telephone has its bell.

2026

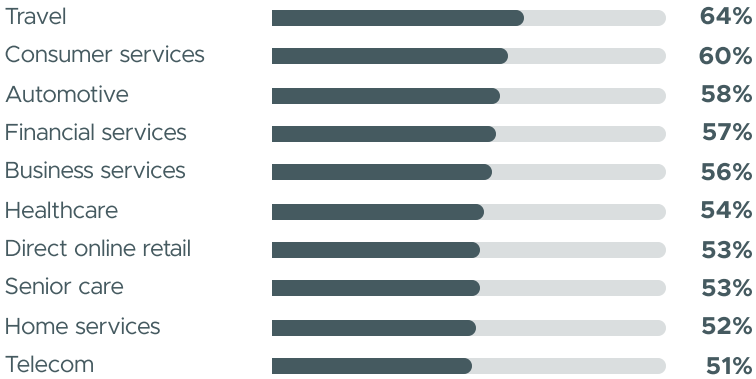
150 years on, the bell still rings. The person it rings for is on a ladder, with a customer or at dinner. The caller has every other business one tap away.

OF EVERY 100 CALLS TO A BUSINESS



● 56 answered by a person ○ 44 not

CALLS A PERSON ANSWERED, BY INDUSTRY



Each dot is one call in a hundred. Averages across more than 70 million calls to Invoca's customers, from its 2026 report.[1] Those customers are larger than a one-person business, and every call counts, long or short. In a business of one, nobody else is there to pick up.

No industry in the study answers two calls in three. The best, travel, misses more than a third. Home services miss almost half.

It is not getting better. When researchers phoned 500 law firms in the United States in 2024, 40% answered, down from 56% five years before. Close to half could not be reached by phone at all.[15]

01 · THE PROBLEM

Your next customer has another number to call.



A missed call is rarely a message waiting. Most callers hang up at the beep, and most missed calls are not returned.

MEASURED ON REAL MISSED CALLS

of missed callers left a voicemail **15%**

More than 18 million missed calls, July to September 2026.[2]

of missed calls were returned within 48 hours **31%**

16.7 million missed calls. The other 69% got no call back.[3]

WHAT A MISSED CALL IS WORTH

Ten missed calls a week is about 200 leads a year that reached no one.

In Invoca's data, 38 of every 100 answered calls were sales leads, and 42 of every 100 leads bought on that call.[1]

missed calls × 38% × your closing rate × what a job is worth to you

10 × 0.38 × 52 weeks = 198. Arithmetic on Invoca's averages, which come from larger advertisers. Not a forecast for any one business.

WHAT CALLERS SAY THEY DO

DROPPED A BUSINESS
78%
have given up on a business after an unanswered call.

WOULD GO ELSEWHERE
82%
say they will call a competitor if a business does not answer.

RIGHT AWAY
21%
call another business at once.

A survey of 1,000 consumers in the United States, published in 2025: what people say, not what was measured.[16] In the same survey 42% said they leave a voicemail. On real missed calls, 15% did.

02 · THE OLD ANSWERS

Three old answers. Free and ignored, or good and expensive.

VOICEMAIL

Free. Skipped.

Only 15 in 100 missed callers leave a message.[2] In a survey, 82% of consumers said they would call a competitor if a business did not answer.[16]

A RECEPTIONIST

The best answer, at a full wage.

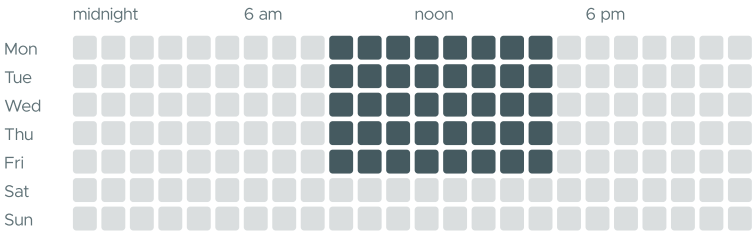
Median pay in the United States is US$38,010 a year, about US$3,168 a month before benefits.[4] One person covers about 40 of the 168 hours in a week.

AN ANSWERING SERVICE

People, sold by the minute.

Published prices for a 500-minute month run from US$649 to US$1,725.[5][17][6] At one of them an extra minute costs US$1.28 to US$1.37.[5]

ONE WEEK, 168 HOURS



24%

of the week. A full-time desk is staffed for 40 hours. The phone can ring in all 168.

WHAT A RECEPTIONIST EARNS

United States, median, May 2025[4]	**US$38,010 a year · US$18.27 an hour**
Canada, median, updated November 2025[18]	**CA$21.00 an hour**
Mexico, average, early 2026[19]	**about MXN 7,100 a month**

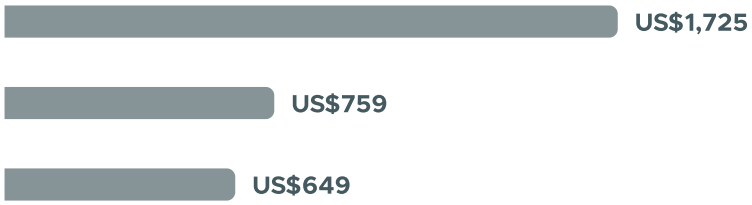
> **Cleartrill does not replace a receptionist. It takes the calls nobody can get to: after hours, on a job, on the other line.**

02 · THE PRICE OF AN ANSWER

What a 500-minute month costs.

The same job, at the price each company publishes. Read on 11 November 2026.

PEOPLE ANSWER



AI ANSWERS



US dollars a month, before taxes and one-time fees. People answer: each company's own 500-minute plan.[6][17][5] AI answers: the cheapest published way to cover 500 minutes on each service.[20][21][22][7] Two more AI services we read are in the table in section 08 and not here: one prices by caller, and the other gave no price past its first 100 minutes.[23][24] Plans differ in what they include, and prices change.

WHAT THE GAP MEANS

A human service sells a person's time, so each of those minutes costs more than a dollar. An AI assistant is priced like software. Cleartrill's Standard plan is the lowest published price for a 500-minute month among the seven services above.

WHAT IT DOES NOT MEAN

A person is still the right answer for some calls. Cleartrill takes the message and sends those calls back to a person instead of bluffing. It works beside the people a business has.

03 · WHY NOW

Three things had to be true. In 2026 they are.

01 FAST ENOUGH TO TALK TO

On real phone calls, five voice platforms now start to answer 1.3 to 1.7 seconds after the caller stops, at the median.[25] None is under one second yet.

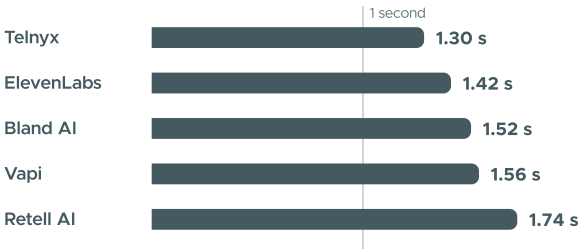
02 CHEAP ENOUGH FOR ONE PERSON

An extra minute costs US$1.28 to US$1.37 at a human service[5] and US$0.15 to US$0.50 with AI.[7][20] Several plans start between US$30 and US$50 a month.[24][7][22]

03 WELCOME, ON CONDITIONS

Half of consumers in a survey published in 2025 would let AI book an appointment; 13% would not use it for anything.[16] In one published in 2024, 64% would prefer companies not use AI in customer service. Their first worry was reaching a person.[26]

TIME TO THE FIRST SOUND



Median wait from the caller's last word to the agent's first sound, on real phone calls. 2,078 turns, snapshot of 1 August 2026.[25]

ON CLEARTRILL'S OWN LINES

1.66 s

for a whole turn, measured over 12 calls and 40 turns in the two weeks to 10 November 2026.[27] A company measurement, not the same test as the chart beside it.

THE HONEST LIMIT

AI still mishears names, numbers and addresses.

In a test of 200 tasks published in October 2026, the best voice agent captured a spoken detail correctly on 74% of ordinary English calls. A set routine of checking back raised scores by 14 to 31 points.[28] So Cleartrill reads a phone number back, keeps the recording beside every summary, and tells its users in plain words: “AI can make mistakes. Review your information and try a test call before sending customers its way.”[7]

> People accept an assistant that helps. They resist one that traps them.



04 · THE PRODUCT

Give this customer your attention. We'll answer the next.

One assistant for calls, texts and WhatsApp.

Cleartrill answers a business's calls and texts, helps with everyday questions and books open times in the business's Google Calendar.[7] It works on the number customers already know, and it tells callers it is an AI.

HOW A CALL GOES

1 **A customer calls**
the number they have always called. Nothing changes for them.

2 **No one picks up**
The phone company forwards the call, after a few rings or straight away.

3 **It says what it is**
"Hi, this is Northgate Plumbing's AI assistant. This call is recorded so I can take your message."

4 **It helps**
It answers from the information the business approved, takes the message or books an open time.

5 **The business sees it**
Who called, what they needed, what was booked, and what needs a person.

Northgate Plumbing is a sample business. The opening line is Cleartrill's own, with the business's name. A user can reword it.

WHEN CUSTOMERS WRITE INSTEAD

ONE CONVERSATION
On Android and iPhone, the reply goes out from the business's own number, by text, WhatsApp or WhatsApp Business, so the customer sees one chat.[7 27]

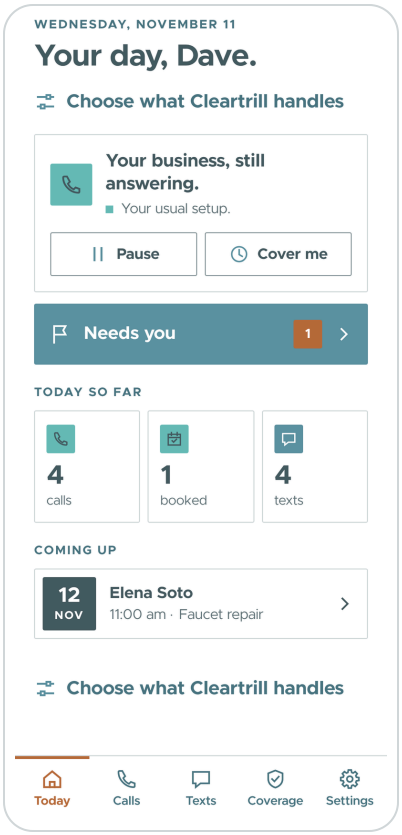
THE BUSINESS DECIDES
Always, only when asked, or not at all. Every conversation shows in the app as it happens, so a person can step in.

OTHER MESSAGES STAY PRIVATE
Cleartrill reads the new message it answers and nothing else on the phone. Group chats are never touched.

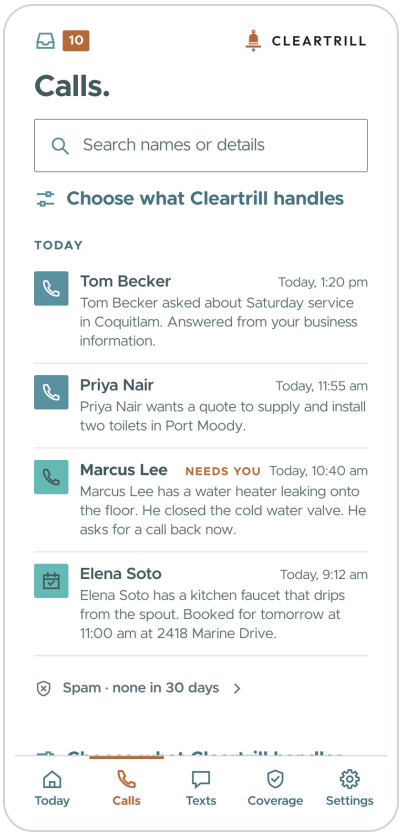
04 · THE PRODUCT

The whole day on one screen.

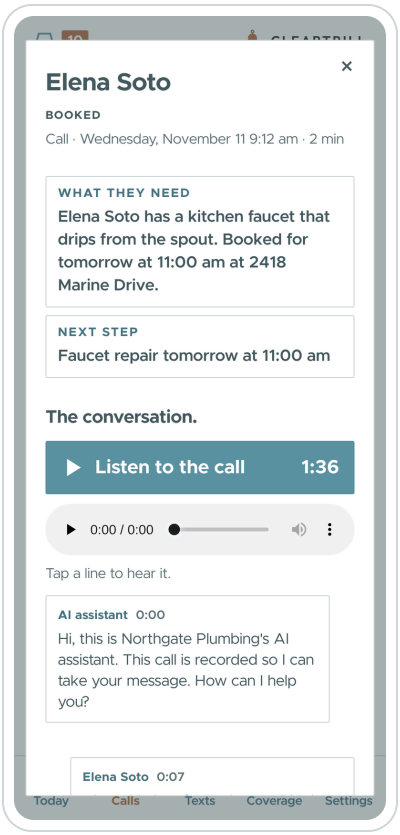
The app shows what happened while the business was busy, and puts what needs a person at the top.



Today
Calls answered, times booked, texts replied to, and the one thing that needs a person.



Calls
Every call, with what the caller needed. An urgent leak is marked for a person.



One call
The summary, the next step, and the recording to check them against.

Screens from the Cleartrill app in November 2026. Northgate Plumbing, its callers and their conversations are sample data written for this paper. The caller's number is hidden.

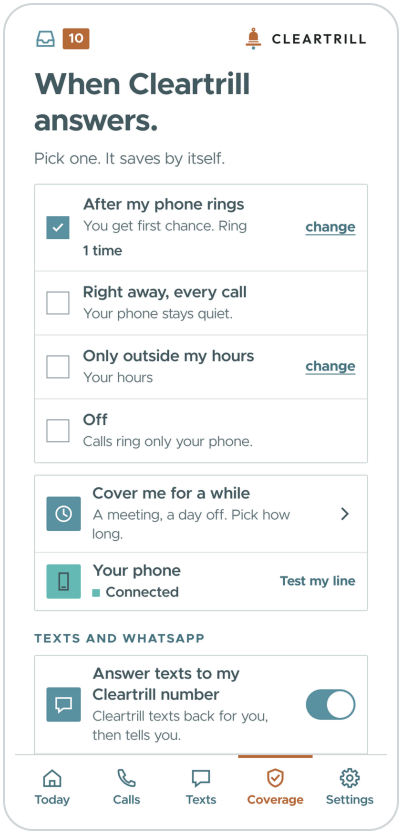
REPORTS BY EMAIL
After each call, once a day or once a week, to the user's email address.

URGENT CALLS AT ONCE
A call that needs a person is marked and sent on right away.

EVERY CALL ON RECORD
A summary, a recording and a transcript, kept for 90 days, then deleted.

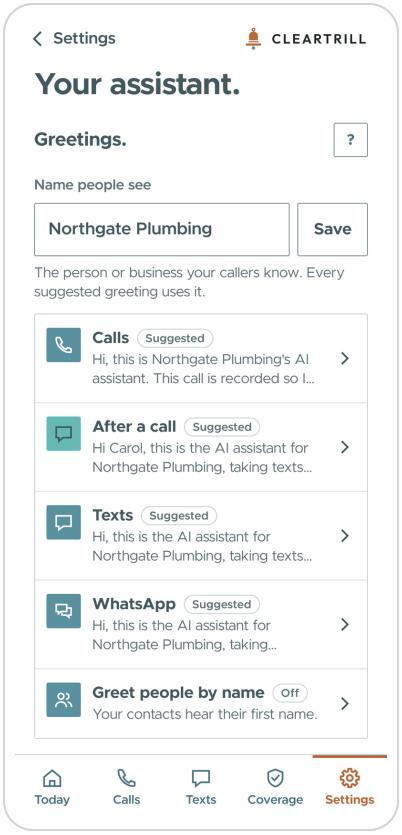
04 · THE PRODUCT

The business sets the rules. The assistant keeps them.



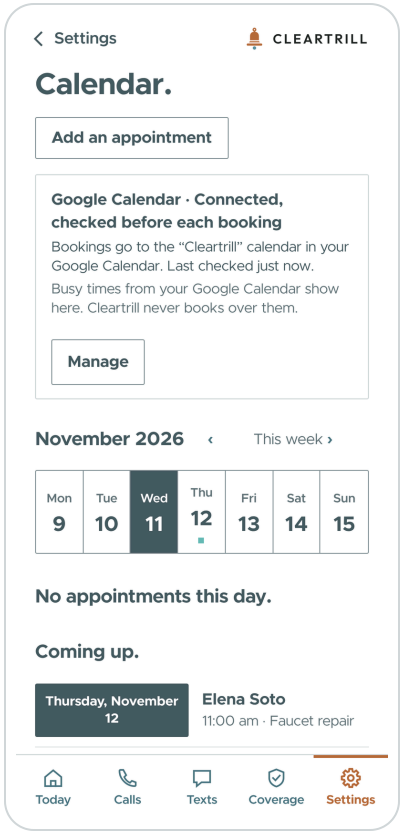
When it answers

After the phone rings, right away, only outside set hours, or not at all.



What it says

Greetings for calls, texts and WhatsApp. Each one says it is an AI assistant.



Where it books

Open times in Google Calendar, checked before each booking. Busy times are never booked over.

RULES BY TRADE AND PLACE

A user picks a trade and a place, and the assistant follows the rules for both. A real estate agent's line and a plumber's line do not make the same promises.

THE USER'S OWN RULES

By signed agreement, a user can turn off, reword or add rules on its prices, its promises and its trade. The rules that protect callers stay on.[29]

THREE LANGUAGES

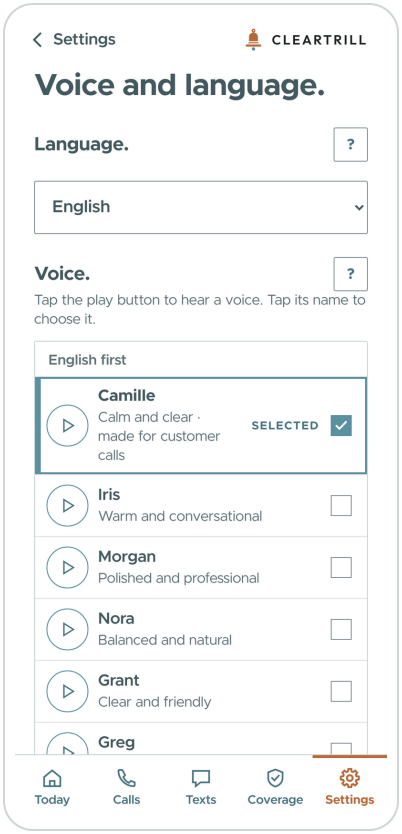
English, Quebec French and Mexican Spanish, on calls and in texts.

> On a business line, predictable beats brilliant.

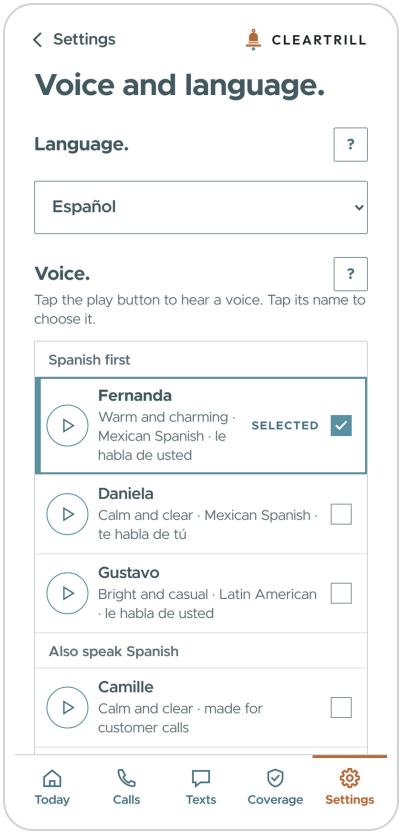
04 · THE PRODUCT

Choose how the business sounds.

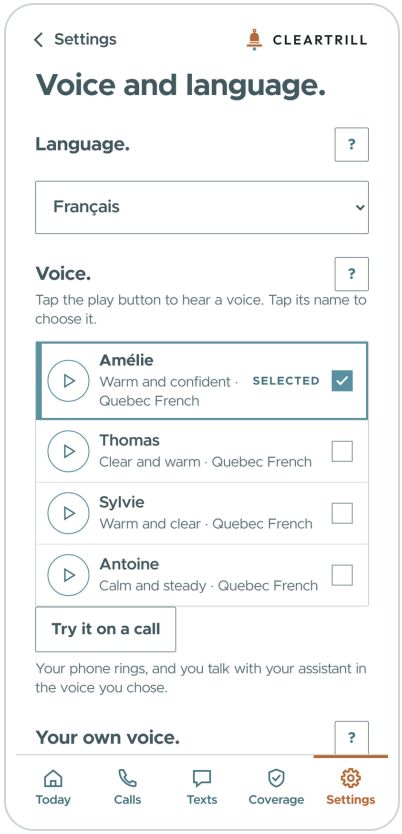
The user picks the language their callers speak, then a voice. Each voice plays a sample in the app, and a test call rings the user's own phone before any customer hears it.[7]



English
17 voices. Each one can also answer in Spanish.



Spanish
Two Mexican voices and one Latin American. Callers are addressed as usted or as tú.



Quebec French
Four voices from Quebec. Under the list, the button for the test call.

Screens from the Cleartrill app in November 2026, on a sample account. 24 voices on the day of writing.[27]

HEARD FIRST

Tap play for a sample. Tap "Try it on a call" and the phone rings, with the assistant speaking in the voice chosen.

THE CALLER'S LANGUAGE

An English or Spanish line answers each caller in English or Spanish. A French line answers in all three.[7]

FORMAL OR FAMILIAR

In Spanish, manners are part of the voice: usted for a formal business, tú for a familiar one.

04 · THE PRODUCT · YOUR VOICE

It can also answer in the user's own voice.

Your Voice makes an AI version of a real person's voice from about a minute of reading, with that person's signed consent. Callers still hear, in the first words, that they are speaking with an AI assistant.[7]

HOW IT WORKS

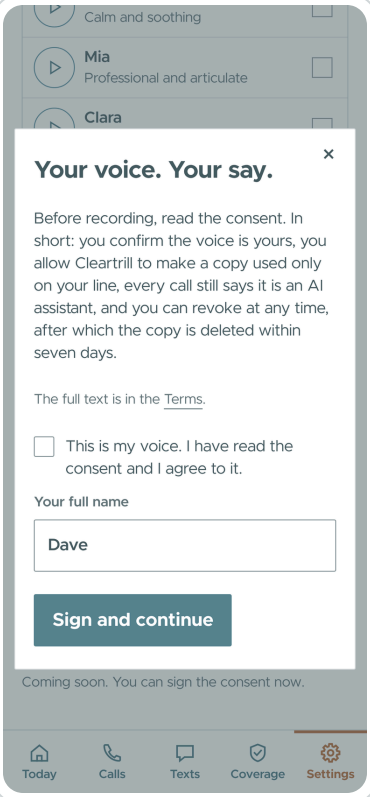
1. **The user signs the consent.** They confirm the voice is their own, and allow Cleartrill to make a copy that is used only on their line.
2. **They read a short text twice.** About a minute, in the app. They hear the recording back before they send it.
3. **The voice joins the list.** "Your voice" appears first among the voices, and the assistant answers in it.
4. **The assistant still says it is an AI.** It is written into the consent the user signs: every call still says it is an AI assistant.
5. **The user can take it back.** They withdraw the consent at any time. Cleartrill stops using the voice and deletes the copy within seven days.

From the Your Voice consent, the app and company records.[7][27]

WHAT IT IS NOT

It is not a way to pass for a person.

The copy is made with a signature and used on one line, and the consent keeps the AI statement on its calls. A voice belongs to the person it came from.



The consent, in the app
Sample account. Signing comes before any recording.

STAGE
Built
A cloned voice answered a live test call in October 2026.[27]

ON THE PRICE LIST
+US$39
a month, on any monthly plan. On sale in English and Spanish; Quebec French waits.[7]

THE RECORDING
About 1 minute
of reading, in the app. No studio and no visit.

04 · THE PRODUCT · THE FULL LIST

Everything it does, on one page.

Each line is in the product on the day of writing, unless it carries a mark.

CALLS

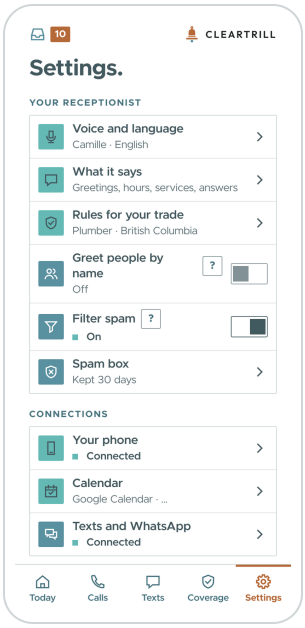
- Answers on the number customers already call: a mobile, a landline or an office phone system.
- Answers after the user's phone rings, right away, only outside set hours, or not at all.
- Covers the calls that come while the line is busy or the phone is off.
- Opens by saying it is an AI and that the call is recorded. The user can reword it. In Canada and the United States both facts stay.
- Answers from approved information: services, “starting at” prices, common questions.
- Drafts answers from the business's website, for the user to approve.
- Takes the message: name, best number, what it is about.
- Greets a returning caller by first name.
- Sends the caller one text after the call, with the next step.
- Tells a caller in danger to call 911 first, then flags the call.

TEXTS AND WHATSAPP

- Answers texts sent to the line's Cleartrill number.
- Answers in the same chat, from the user's own number: texts, WhatsApp and WhatsApp Business.
- Writes back in the chat after a missed WhatsApp call.
- **Ask me each time.** The phone asks first, for one message or for the day. ANDROID
- The first answer is in the user's words, and always says it is an AI.
- STOP ends the messages. Group chats are never answered.

BOOKINGS

- Books open times in Google Calendar.
- Reads busy times only, so it does not book over an event.
- Without a calendar, it takes the caller's preferred time.
- The user can add an appointment by hand. Cleartrill books around it.



Settings
Voice, words and rules, then the connections. Sample account, number hidden.

WHO GETS THROUGH

- **Your people.** For family, friends and the team, Cleartrill stays out or takes a short note.
- **Cover me.** It takes everything for a set time, from one hour to 14 days, then stops by itself.
- **All on** and **Pause**, one tap each.
- **Filter spam.** Robocalls, scams and spam texts go to a Spam box, with no alert. Hidden numbers can only leave a message.

RULES

- Follows the rules of the user's trade and place.
- By signed agreement, a user can change the rules on prices and promises. Those that protect callers stay on.

VOICES AND LANGUAGES

- English, Quebec French and Spanish.
- 24 voices, each heard before it is used.
- **Your Voice:** the user's own, by signed consent. Not in French yet.

WHAT THE USER SEES

- Today, with what needs a person on top.
- Each call: summary, next step, transcript and recording, for 90 days.
- Reports by email: at once, daily, weekly or on chosen days. Copies to up to five named people.
- Notifications on the phone and in the browser.
- A customer list. Data to export or delete.

Where it runs. Web, Android and iPhone, in three languages. Canada and the United States today. Mexican local numbers are built and not switched on yet.

For a person's own phone. In Canada and the United States, Personal use takes messages for one person. It does not book or quote prices.

The marks. “Android”: Android only. On iPhone, answers from the user's own number come with the next app update; WhatsApp needs iOS 27. US texts need carrier registration.

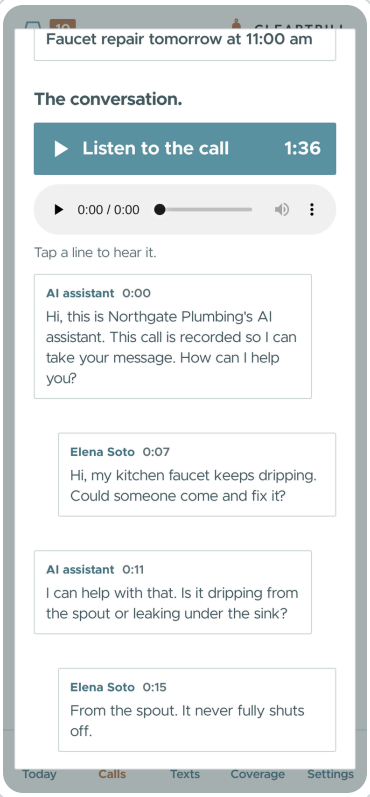
05 · TRUST

The polite AI.

People accept an assistant that helps. They do not accept being fooled, or being trapped with a machine. Cleartrill is built so that neither happens.

1. **It says what it is.** A call opens with the assistant saying that it is an AI and that the call is recorded. If the caller refuses the recording, it ends the call.[30] [31]
2. **It answers from what the business approved.** When it does not know, it takes the details for a person to follow up.[7]
3. **It knows its limits.** It gives no legal, tax, financial or health advice, and it tells anyone in danger to call 911 first.[30]
4. **It never asks for card numbers, passwords or codes.** Payment details are not taken on a call.[30] [31]
5. **A person is always within reach.** A caller can ask for a person to call back at any time, and requests that need judgement go back to the business.[31] [7]
6. **The data stays the business's.** Recordings belong to the business, are deleted after 90 days, are not sold and are not used to train AI models. A user can export the data or delete the account at any time.[32] [30]

Where the opening notice is fixed. In Canada and the United States no setting turns it off. In Mexico, a business that has signed its own rules can open calls with only its own words, and telling callers is then its duty.[29] The limits in 3 and 4 hold everywhere, whatever rules a user writes.



The first words of a call
Sample business in British Columbia, sample conversation.

THE RULES ARE MOVING THE SAME WAY

UTAH · MAY 2025
A business must say that a customer is dealing with generative AI when the customer asks. Regulated occupations must say so up front in high-risk dealings.[33]

MAINE · SEPTEMBER 2025
A business may not use an AI chat bot in trade in a way that leads a consumer to think it is a person, unless it tells them clearly.[34]

EUROPEAN UNION · AUGUST 2026
AI systems that deal directly with people must be built so that people are told they are dealing with an AI.[35]

Our reading of each rule in plain words, not legal advice. Cleartrill is not sold in the European Union. Its rule is here because it shows the direction.

06 · WHERE IT STANDS

Live in two app stores. Honest about the rest.

SEPTEMBER TO NOVEMBER 2026

SEPTEMBER
The first line goes live.

15 SEPTEMBER
Website and web app go live.

22 SEPTEMBER
The product is named Cleartrill. Trademark application filed in Canada.

26 AND 27 OCTOBER
Android app on Google Play: Canada and the United States, then Mexico.[8]

3 NOVEMBER
Three plans on sale, from US$39 a month.

4 NOVEMBER
iPhone app on the App Store.[9]

5 NOVEMBER
Version 1.4.20 in both stores. Screens update without a new download.

GET IT ON Google Play

Download on the App Store

Dates from company records.[27]

LIVE TODAY

- **Calls** in English, French and Spanish, in a voice the user picks, on the number the business already has.
- **The AI and recording notice** at the start of every call in Canada and the United States, and by default in Mexico.
- **Messages and bookings.** Answers from approved information and books open times in Google Calendar.
- **Texts and WhatsApp.** Replies from the user's own number, by text, WhatsApp or WhatsApp Business, on Android and iPhone.[7] [27]
- **Rules by trade and place**, and each user's own rules.
- **Web, iPhone and Android.** One app, the same on each.
- **Reports** by email after calls, daily or weekly, with copies to up to five people the user names.
- **More than 570 automated tests** run before a change ships.[27]

NOT THERE YET

- **Passing a live call to a person.** Today the assistant takes the message and a person calls back.
- **A head-office view of every line.** A team shares one bill; each line reports to its own person.
- **Links to other software** beyond Google Calendar.
- **An independent security audit**, such as SOC 2.
- **Mexican local numbers.** Built, tested and approved by the carrier. Not switched on yet.
- **The iPhone update for texts and WhatsApp.** Working on iPhone; App Store users get it with the next update. WhatsApp needs iOS 27.
- **Your Voice in Quebec.** On sale in English and Spanish. Quebec French comes later.
- **Health clinics.** On a waitlist. Cleartrill is not an emergency service.[7]

> **Both lists were true on 12 November 2026. Ask us what has moved.**

07 · THE MARKET

Every business with a phone.

Three countries hold about 42.8 million small businesses.[10] [11] [12] Almost all of them are a handful of people.



UNITED STATES

82%

of small businesses have no employees.[10]

MEXICO

95%

of business units have ten people or fewer.[12]

CANADA

98%

of employer businesses have fewer than 100 employees.[11]

WHAT ONE PERCENT IS WORTH

US$200 million to US$457 million

a year, if 427,545 businesses paid **US$39 or US$89 a month**. Arithmetic on public counts and our price list, not a forecast.

MONEY ALREADY SPENT ON ANSWERING THE PHONE

ANSWERING SERVICES

US$2.56 billion

revenue of telephone answering services in the United States, 2022.[36]

RECEPTIONISTS

947,500

jobs in the United States in 2025, at a median US$38,010 a year.[4]

THEIR WAGES

US$36 billion

a year: jobs multiplied by median pay. A rough size, not a statistic.

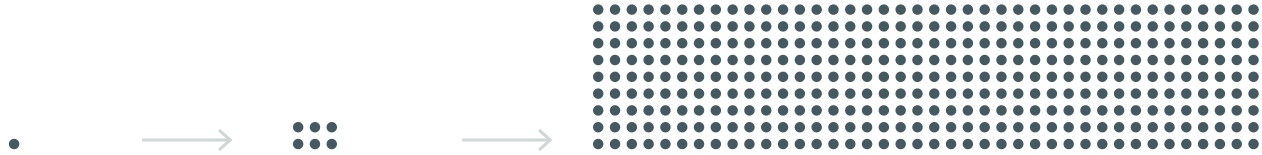
The three counts are not the same thing. United States: all firms with fewer than 500 employees, 2022. Canada: employer businesses with 1 to 99 employees, December 2024, so the self-employed with no staff are left out. Mexico: business units of the private sector and state companies, 2023.

Show the home.
We'll text back.



From one phone to ten thousand.

The product is the same at every size. One line answers one phone.



One person

A trade, a salon, a consultant. Starter at US$39 a month, or Standard at US$89.

A small team

A few lines, several people. Pro at US$149, or Teams from US$299.

A network

Franchise systems, brokerages, dealer and agency networks. One line for each local phone, set up with us.

HOW BIG THE EDGE IS

The United States has 832,521 franchise establishments.[37] Its largest association of real estate agents counted 1,438,569 members in June 2026.[38] Each one is a local phone that carries a larger name.

WHERE WE STOP

A large company's switchboard or contact centre is a different product, and Cleartrill does not sell it. Our place in a large company is its edge, one line at a time. Serving a whole network well needs things that are not built yet. Section 06 lists them.

08 · THE FIELD

A real category, with real money in it.

Others sell AI answering too. That proves the market, and it is the reason to be exact about where Cleartrill stands.

RINGCENTRAL AI RECEPTIONIST

22,000+

customers by October 2026, nearly four times a year before, by the company's account.[39]

AVOCA

US$1 billion

valuation in April 2026, after raising more than US$125 million, by the company's account.[40]

ZOOM

US$29.99

a month for 100 minutes: Zoom began selling an AI receptionist by itself in July 2026.[24]

SERVICE	WHO ANSWERS	ENTRY PLAN, A MONTH	500 MINUTES A MONTH
Cleartrill	**AI**	**US$39 · 200 minutes**	**US$89**
Zoom Virtual Agent Receptionist	AI	US$29.99 · 100 minutes	no price given past 100
Rosie	AI	US$49 · 250 minutes	US$149
RingCentral AI Receptionist	AI	US$49 · 100 minutes	US$249
Goodcall	AI	US$79 · 100 callers	priced by caller
My AI Front Desk	AI	US$99 · 200 minutes	US$174
MAP Communications	People	US$179 · 125 minutes	US$649
Ruby	People	US$250 · 50 minutes	US$1,725

Published prices in US dollars, read on 11 November 2026.[7][24][22][20][23][21][5][6] Entry plans differ in what they include. Rosie's entry plan sends booking links by text; its US$149 plan adds direct booking and call transfers.[22]

WHERE CLEARTRILL LEADS

- The lowest published price for a 500-minute month among the services we could price.
- Calls, texts and WhatsApp in every plan.
- English, Quebec French and Mexican Spanish.
- Rules by trade and place, and a design that starts from telling the caller the truth.

WHERE CLEARTRILL TRAILS

- No passing of a live call to a person yet. Rosie sells it on its US$149 plan.[22]
- No links to other software beyond Google Calendar.
- A new name in a field of older ones.
- Phone and meeting companies can sell an AI receptionist to customers they already have.

One more change comes from the other side of the call. Google Search can now phone local businesses with AI to ask about prices and availability.[41] A phone that nobody answers may be left out of that comparison.

09 · THE BUSINESS

One product. Four ways to buy it.

Every plan answers calls, texts and WhatsApp, books appointments in Google Calendar, and speaks English, French and Spanish.[7]

TO START
Starter
US$39
a month

200 call minutes a month. Then US$0.25 a minute.

THE MAIN PLAN
Standard
US$89
a month

500 call minutes a month. Then US$0.20 a minute.

FOR BUSY LINES
Pro
US$149
a month

1,000 call minutes a month. Then US$0.15 a minute.

FOR TEAMS
Teams
US$299
a month and up

Three lines or more, several people. Bought on the company page.

THE REST OF THE PRICE LIST

Trial, 14 days	**free, no card, in Canada and the United States · US$10 once in Mexico**
A year paid ahead	**US$390, US$890 or US$1,490: two months free**
Text and WhatsApp replies	**200, 500 or 1,000 a month included, then US$0.10 each**
What never counts	**spam calls and calls under 15 seconds**
Prices in Canada	**CA$49, CA$119 and CA$199 a month**
Texting registration, United States only	**US$49 once, required by US carriers**
Your Voice	**+US$39 a month, with signed consent**

Prices as published on cleartrill.ai on 11 November 2026, before taxes.[7]

HOW CLEARTRILL EARNS

A monthly subscription for each line, plus use beyond the plan. A user who outgrows a plan moves up or pays by the minute. The line keeps answering either way.

HOW IT GROWS

By lines. More users, then more phones inside each business, then the local phones of networks. The product does not change from one size to the next.

10 · FOR PARTNERS

Three ways to work with us.

We do not have a partner programme yet. We would rather write one with our first partners than guess at it.

01 · SELL IT

You already serve businesses that miss calls.

Web and marketing agencies, bookkeepers, phone and IT shops, trade associations, team leads in real estate. Introduce Cleartrill to them, or sell it with us.

02 · BUILD IT IN

Your software holds the schedule. We answer the phone in front of it.

There is no public API today. We would build the link with the first partner whose customers need it.

03 · COME IN WITH US

Bring distribution, skill or capital.

For operators and firms that want a part of the business, not a commission. This starts with a conversation.

WHAT A PARTNER GETS TODAY

- **The product as it is**, in English, French and Spanish.
- **Each line set up by us**, with the partner's customer.
- **The published prices**, from US$39 a month.
- **Direct contact with the company**, not a ticket queue.

WHAT IS NOT READY

- **A partner portal.**
- **A reseller price list** or a commission plan.
- **A public API.**
- **A head-office view** of the calls on every line.

WHY YOUR CUSTOMERS NEED IT

THE NEED

56%

of calls to businesses are answered by a person.[1]

THE GAP

15%

of missed callers leave a voicemail.[2]

THE PRICE

US$89

for a 500-minute month. A human service charges US$649 or more.[7][5]

> **The first step is small. Try it on your own phone. If it earns its place there, we talk terms.**

10 · FOR PARTNERS

Who we want to meet.

Anyone whose customers are small businesses with a phone that rings while they work.

PARTNER	THEIR CUSTOMERS	WHAT CLEARTRILL ADDS
Agencies and consultants for trades	Plumbers, electricians, cleaners, salons	The calls their marketing produces get answered.
Software for trades, salons and real estate	People who book their work in the software	The phone answered in front of the schedule.
Franchise and brokerage head offices	Franchisees and agents	One line for each local phone.
Phone, IT and telecom dealers	Small offices	An assistant on the number they already sell.
Associations and buying groups	Members	An offer for members, by agreement.

HOW WE WOULD START

01 **YOU HEAR IT ANSWER**
We set up a line on your own phone. Judge it the way your customers would.

02 **A FIRST FEW CUSTOMERS**
We set each line up with you: the greeting, the hours, the approved answers, the rules.

03 **TERMS IN WRITING**
What each side does and what each side earns, agreed before it grows.

WHY THE FIELD IS OPEN

The category is young, and most small businesses have not picked an assistant yet. The people they already trust with their website, their books or their phones are well placed to help them choose.

WHAT THIS PAGE IS
Not a programme. An invitation to help write one, with the first partners at the table.

WRITE TO US
support@cleartrill.ai
Tell us who your customers are.

SOURCES

Every number, and where it comes from.

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ABOUT THIS PAPER

How it was made. Market figures come from public sources, each read at its source in November 2026. Where public figures were multiplied, the text says so and shows the sum. Other companies' prices are the prices they published on 11 November 2026 and may have changed. Figures about Cleartrill come from company records, measurements and estimates, and are not audited.

The pictures. The app screens are the real app, showing a sample business with sample data. The photographs are illustrations made with AI for Cleartrill's website. They do not show customers.

What this paper is not. It is information about a company and a market. It is not an offer to sell securities or a request to buy them, anywhere, and it contains no financial forecast. What it says Cleartrill may build is an intention, not a promise.

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Stay for the story.
We'll take the call.

CLEARTRILL

Clear for the line.
Trill for the ring.

HEAR IT ANSWER

cleartrill.ai/get

The app's first step is a call to your own phone, so you hear it before anyone else does.

WRITE TO US

support@cleartrill.ai

Partners: tell us who your customers are.

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